



CITY OF BEND

Automated Traffic Enforcement

Mike Krantz, Chief of Police

September 17, 2025

Council Direction and Vendor Selection

- **Council Direction:** On January 17, 2024, City Council directed staff to move forward with automated traffic enforcement as part of the 2023-25 Council goals.
- **Competitive RFP:** City conducted a formal Request for Proposal (RFP) to ensure transparency and competition; Verra Mobility was selected as the vendor.
- **Program Costs:** The program is designed to generate enough revenue to offset costs. The City's obligation to pay begins only once the camera systems are installed, activated, and producing enforceable citations.
- **Staffing Impact:** Funding is tied to projected citation revenue, and hiring will be timed strategically to align with revenue generation.



Why Automated Traffic Enforcement Matters



Violations

More than 136,000 people injured and 1,086 killed in crashes involving red-light running (U.S., 2023)

Speeding contributed to 29% of all U.S. traffic fatalities in 2023



Change

Change Driver Behavior – Cameras deter violations and increase compliance at and near monitored intersections



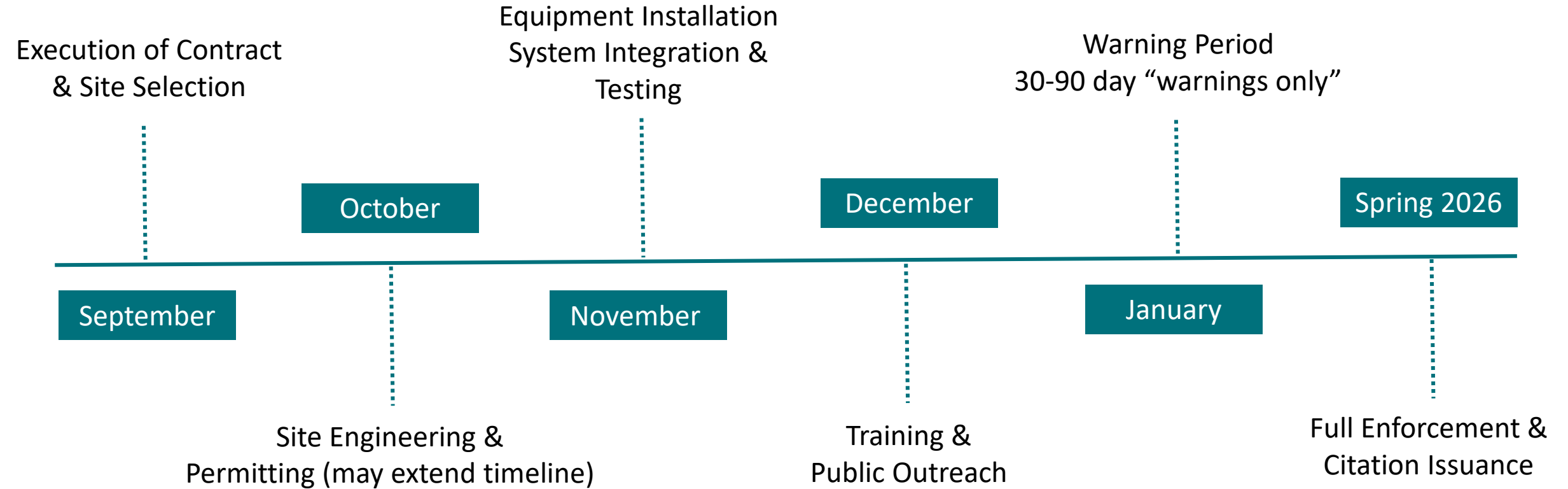
Build

Build Safer Communities – Protects pedestrians, cyclists, and families; ensures fair, consistent enforcement



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Rollout Plan



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January Launch
(pending permit approvals)

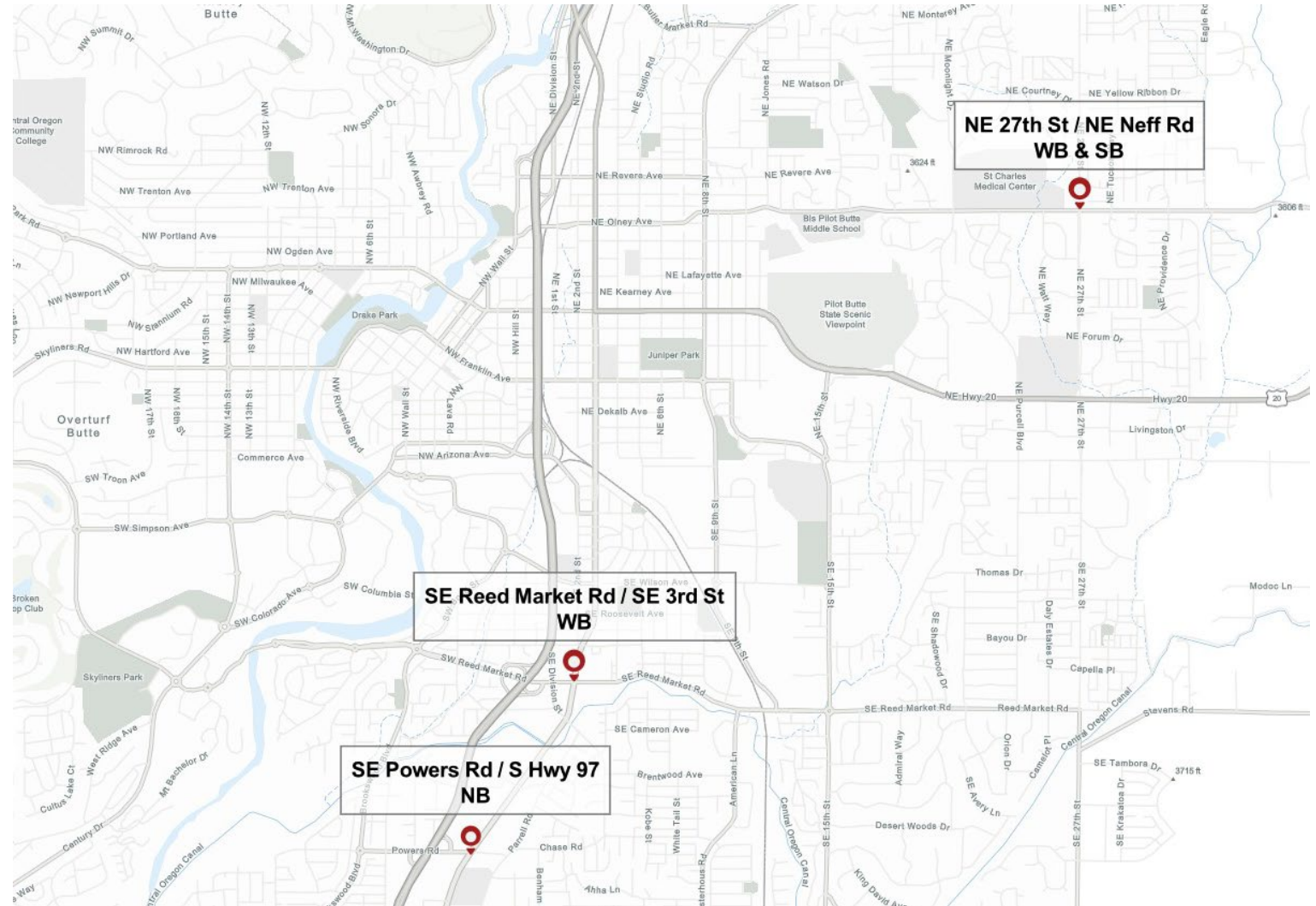
Launch Locations

Approved

- SE Reed Market Rd / SE 3rd St west bound
- NE 27th St / NE Neff Rd south & west bound
- SE Powers Rd / S Hwy 97 north bound

Pending speed and red-light surveys

- Parkway / Powers
- Colorado / Arizona
- NE Revere / NE 3rd
- NE Greenwood / NE 8th
- Hwy 20 / NE 27th
- NE 8th / NE Olney



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Questions?